

August 17th - August 24th

**SPONSORSHIP LEVELS**

- **VISIONARY - 10K**
  - Top billing as title sponsor for festival & street party with own banner
  - Exclusive mention in all FB lives, radio, TV spots, and other media
  - Social media highlight
  - Photo with organizers
  - 3 event t-shirts with artist signatures
  - Custom photo opportunity during festival week
- **CATALYST - 5K**
  - Shared billing on banner
  - Shared mention in all FB lives, radio and TV spots, and other traditional media
  - Custom photo opportunity during festival week
  - Photo with organizers
  - Two event t-shirts with artist signatures
- **TRANSFORMATIVE - 2500**
  - Shared billing on banner
  - Shared mention in all FB lives, radio and TV spots, and other traditional media
  - Custom photo opportunity during festival week
  - Photo with organizers OR two event t-shirts with artist signatures
- **REVITALIZE - 1K**
  - Prominent display of logo on marketing materials
  - 1 event t-shirt
  - Participate in group sponsor photo on day of street party
- **IMPACT - 500**
  - More prominent name on marketing materials
  - 1 event t-shirt
  - Participate in group sponsor photo on day of street party
- **SUSTAINING - 250**
  - Name on marketing materials
  - 1 event t-shirt
  - Participate in group sponsor photo on day of street party

**PAINT IT BACK IS BACK!**

- Proven increase of foot and car traffic to Main Avenue
- Public Art increases property values
- Attract a new audience to Clinton
- PIB has already been a catalyst for change and injected excitement and new life into Main Avenue
- State & City Recognition
- Increase in sales on Main Avenue during festival week
- Extensive Media Coverage including KWQC and Iowa Public Television
- Hundreds of visitors come to Main Avenue during week of festival
- Unique community event and experience
- Attracts visitors from outside the area
- Can only grow in size, scope and impact--transformative

**PAINT IT BACK 2024 SPONSORSHIP REQUEST**

**CONTACT NAME:**

**BUSINESS NAME:**

**SPONSOR AMOUNT**

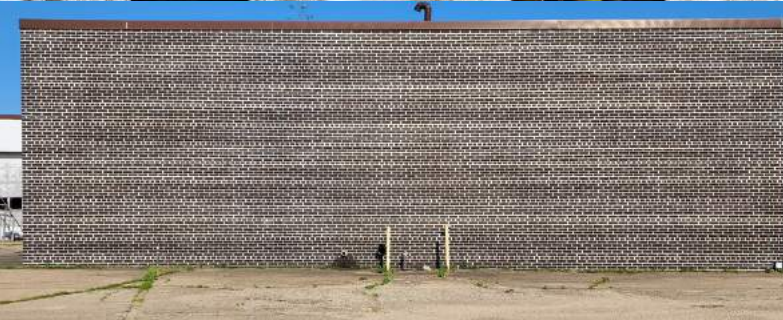
**ADDRESS:**

**PHONE NUMBER:**



Scan to pay online!

Make checks out to Paint it Back, a 501(c)3 and mail check to Paint it Back, 800 23rd Avenue North, Clinton Iowa 52732. Please write STREET ART FESTIVAL in the memo.



17' x 34'