



Dear Community Partner,

The Paint It Back Street Art Festival is returning this year with an exciting new location in Downtown Clinton. Through murals, live art, music, and community engagement, the festival continues to revitalize public spaces while bringing visitors, artists, and local businesses together. This year, the festival will activate multiple buildings at the intersection of 6th Avenue South and South 2nd Street – right in the heart of downtown.

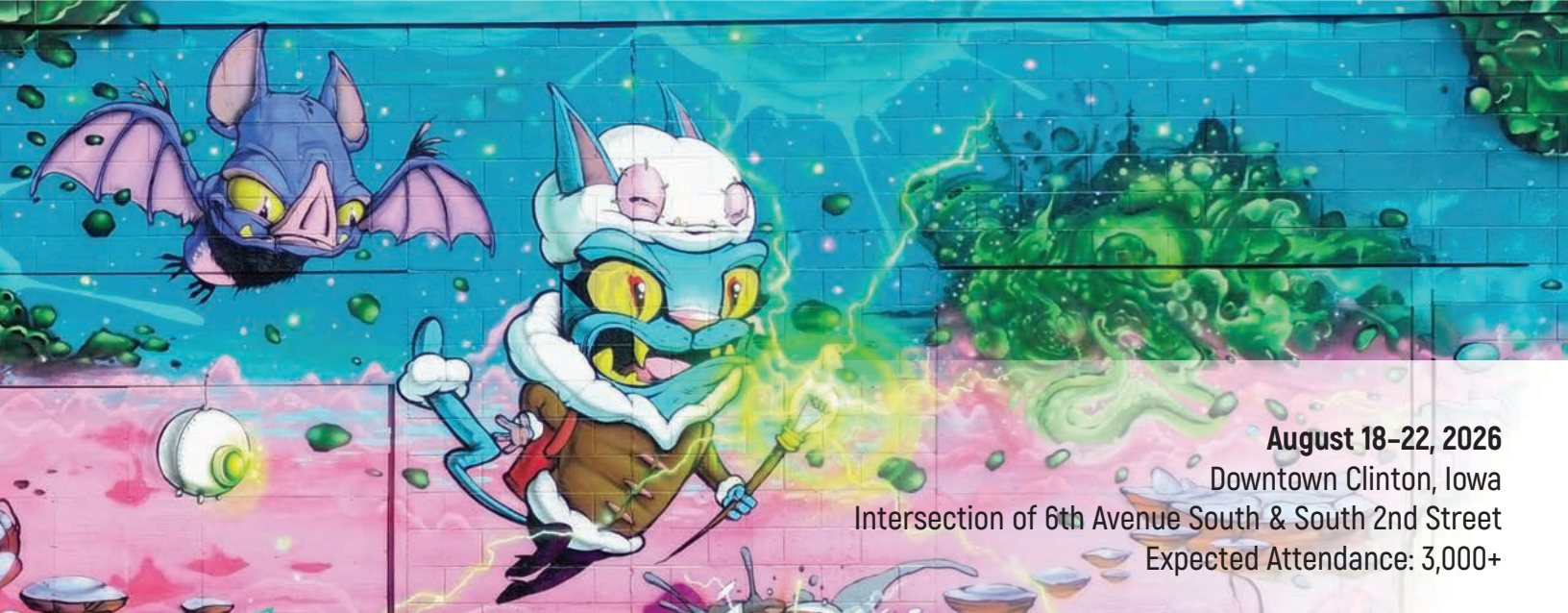
We invite you to support this year's festival through sponsorship. Your contribution helps fund artists, community programming, entertainment, and festival operations.

Your sponsorship is an investment in the arts, community pride, and the continued revitalization of Downtown Clinton. Thank you for helping us bring creativity and culture to our community.

Sincerely,

THE PAINT IT BACK TEAM

Gabi Torres, Chris Shannon, Matt Parbs, Dan Srp, Kip Simpson,
Chad Jensen, Mar Mussmann, Josh Mussmann, Ari Lewerenz, Joy Evans.



August 18-22, 2026
Downtown Clinton, Iowa
Intersection of 6th Avenue South & South 2nd Street
Expected Attendance: 3,000+

SPONSORSHIP OPPORTUNITIES

Visionary – \$10,000

Premier sponsor recognition and top promotional placement.

Catalyst – \$5,000

Prominent recognition across festival marketing and signage.

Transformative – \$2,500

Recognition on festival materials and social media.

Revitalize – \$1,000

Recognition on sponsor signage and website.

Sustaining – \$250

Community sponsor recognition.

Open Donation

Support the festival at any amount.

DONATIONS



PAINT IT BACK 2026 SPONSORSHIP REQUEST

CONTACT NAME:

BUSINESS NAME:

ADDRESS:

PHONE:

LEVEL:

AMOUNT:

Make checks out to Paint it Back, a 501(c)3
Mail check to Paint it Back, 800 23rd Avenue N, Clinton Iowa 52732. Add STREET ART FESTIVAL in the memo.



August 18–22, 2026
Downtown Clinton, Iowa
Intersection of 6th Avenue South & South 2nd Street
Expected Attendance: 3,000+

A LA CARTE SPONSORSHIP OPPORTUNITIES

Lifts – \$3,000 (Exclusive Category – 1 Sponsor)

- Logo on lift signage and rider tickets
- One banner at staging area (sponsor-provided)
- Logo on website
- Two social media posts
- Option to distribute promotional items at boarding area
- Assets due by July 31, 2026: High-resolution PNG/SVG logo + 25–40 word sponsor blurb

Block Party – \$5,000 (Exclusive Presenting Sponsor – 1)

- “Block Party presented by [Sponsor]” recognition on mainstage and event materials
- Logo on website, event map, and printed program
- 10x10 booth space
- Four VIP tickets
- Onstage mentions
- Assets due by July 31, 2026: High-resolution PNG/SVG logo + 25–40 word sponsor blurb

Block Party Fashion Show – \$4,500 (Exclusive Presenting Sponsor – 1)

- “Fashion Show presented by [Sponsor]” recognition on signage and schedule
- Backstage signage
- Logo on website
- Runway branding option
- Six front-row seats + two backstage passes
- Two social media features
- Assets due by July 31, 2026: High-resolution PNG/SVG logo + 25–40 word sponsor blurb + runway artwork

TERMS & CONDITIONS

- 50% deposit recommended to reserve placement; balance due within 30 days of contract signing.
- Custom add-ons (additional signage, sampling, extended social campaigns) available upon request.

Sponsorship Contact

GABI TORRES, DIRECTOR
director@paintitback.org